



**DOT1**

Advise. Deliver. Optimize.

A member of **ANDERSEN CONSULTING**



# DOT1 Solutions – A Member Firm of Andersen Consulting

Media Capability Deck

**ANDERSEN CONSULTING**



# Table of Contents

1. **About DOT1 Solutions - A Member firm of Andersen Consulting**
2. **Our Product**
3. **Our Services**
4. **Digital Growth – Our Assets**
5. **Clients Snapshot**
6. **Create Digital Experience**
7. **Skills and Capabilities**
8. **Media Cloud – Integration**



1

# About DOT1 Solutions- A Member firm of Andersen Consulting

# About DOT1 Solutions



**Overview:**

- **Founded in 2014**, serving global customers predominantly focused on the entire spectrum of **SAP (on-premise and cloud – RISE / GROW), UKG, AI and Automation services**
- **25+ products & bolt-ons**, developed in-house
- **50+ service products**
- **SAP, UKG, Blue Prism**, Audio, Video, Digital, ML, AI, Dot Net, Java, J2EE, PHP, HTML5, CSS, JS, Android, SDK, iOS, MS SQL, Oracle,
- **4 Delivery Centers** - across Delhi, Bangalore, Mumbai and Pune
- **175+ customers across 25+ countries**
- World class infrastructure: **80+ web servers across the globe**

**GIMSC** – Global Industrialized Managed Services Centre Shared pool of support resources, tools and methods in SAP, Kronos, Oracle, Java, Dot Net

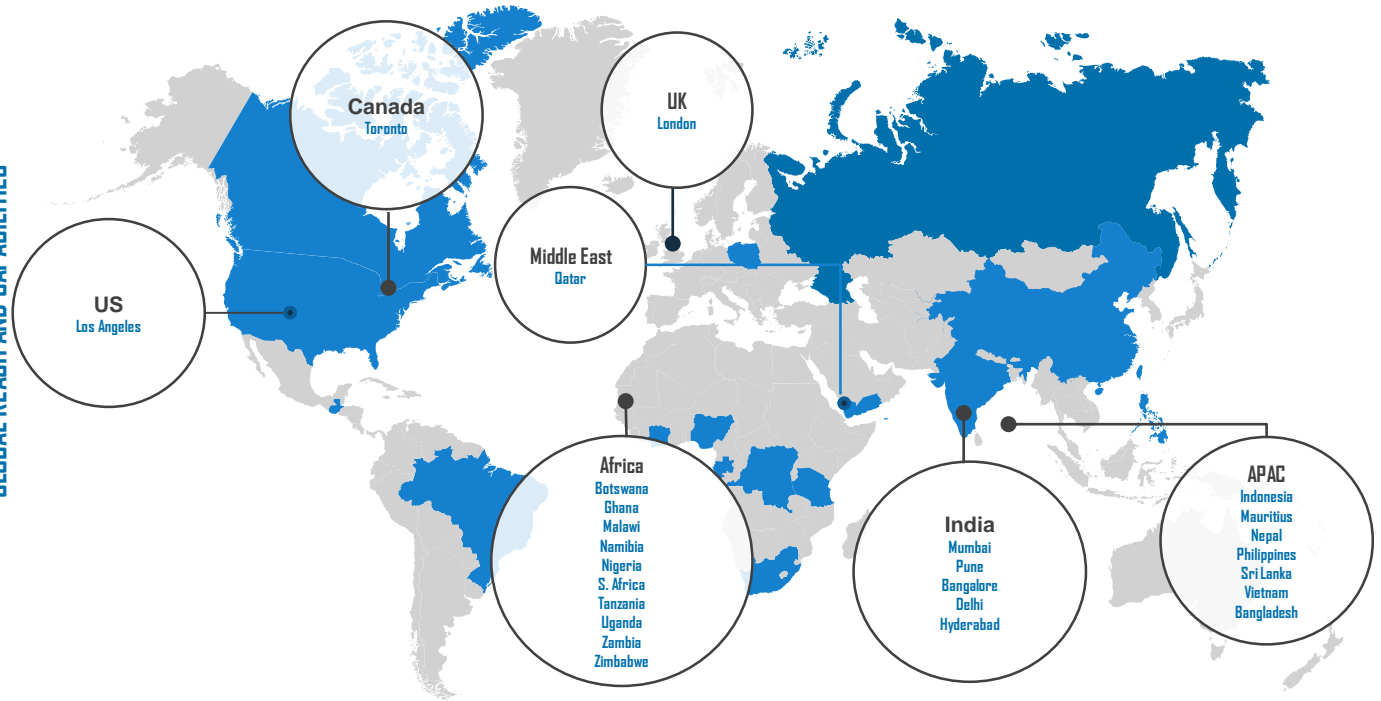
**GDC – Global Delivery Centre**

Shared pool of technical resources in SAP ABAP, Cloud, Mobility, DBA, SAP BASIS, SAP Security, SAP BI, Kronos WFD, Kronos WTK, Java, Dot Net

**Global Institute – Academy**

A unique People Transformation Engine that accelerates the talent within your organization and in you the individual, to gain competitive advantage

GLOBAL REACH AND CAPABILITIES



**Partnerships:**



# Consulting, Done Differently

## A TEAM OF EXPERTS

Our leadership team consists of industry veterans who have come together to launch a transformative new consulting firm.

## END-TO-END PARTNER

We offer a seamless, end-to-end partnership—covering everything from strategy to execution and support.

## BESPOKE VS. ONE-SIZE-FITS-ALL

We focus on bespoke, highly tailored solutions. Every client receives a custom approach, designed to address their specific business challenges.

## TRANSPARENT & ACCOUNTABLE

We prioritize transparency so that our clients always know exactly what we're delivering, how we're delivering it, and the value they are receiving.

## TRUSTED ADVISORS TO GLOBAL EXECUTIVES

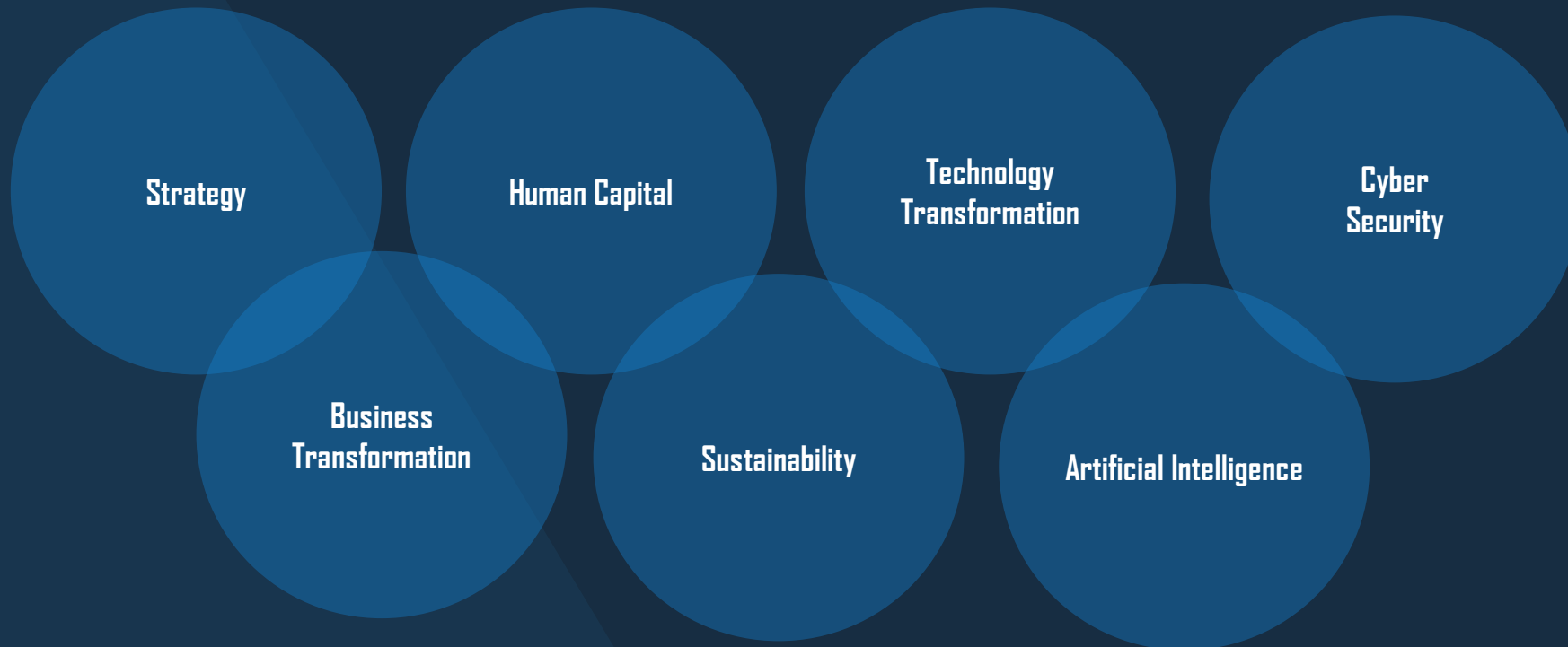
We have served as strategic advisors to some of the world's top business leaders, guiding them through complex challenges and helping them unlock new growth opportunities.

## INNOVATION & IMPACT AT THE CORE

Consulting needs to be more than advice—it must drive real change and measurable impact. Leveraging the latest technologies including AI, we focus on results that provide sustained value.

# Providing comprehensive consulting expertise

## OUR AREAS OF FOCUS



## OUR INDUSTRIES

### MEDIA

- Television and Broadcasting
- Publishing and Print Media
- Digital Media and Interactive Services
- Advertising and Marketing

### FINANCIAL SERVICES

- Banking & Capital Markets
- Insurance
- Wealth & Asset Management
- Private Equity

### PUBLIC SECTOR

- Defense
- Education
- Not-for-Profit
- Public Sector

### HEALTHCARE & PHARMACEUTICAL

- Healthcare
- Pharmaceuticals

### MANUFACTURING

- Aerospace
- Automotive
- Construction
- Consumer Electronics

2

# Our Products



# Our Enterprise Systems Products



## Broadcast

- Broadcast Management System (BMS)
- Accounts Receivables (AR)
- Mobile App for Recovery /AR
- Mobile App for Sales Team Management
- Financial Accounting
- Fixed Assets
- Materials Management
- HR & Payroll

## Digital

- Accounts Receivables (AR)
- Mobile App for Recovery /AR
- Mobile App for Sales Team Management
- Financial Accounting
- Fixed Assets
- Materials Management
- HR & Payroll

## Print

- Advertising Management System
- Page Planning System
- Media Sales & Distribution
- Accounts Receivables (AR)
- Mobile App for Recovery /AR
- Mobile App for Sales Team Management
- Financial Accounting
- Fixed Assets
- Materials Management
- HR & Payroll

# Our Enterprise Content Management Products



## Broadcast

- Newsroom Computer System (NRCS)
- NRCS Mobile Application
- Ingest
- Playout TV
- Playout IPTV
- Teleprompter
- Video Logger
- Fonts (On Air)
- Font Solution DTP
- Media Asset Management (MAMS)

## Digital

- Web Content Management System
- Media Asset Management (MAMS)

## Print

- Editorial Workflow (EWF)
- EWF Mobile Application
- ePaper Solution
- DesignAir Web Based DTP Tool
- Plagiarism Tool
- Story Sentiment Analysis (AI)
- News Reporter Payment System
- Media Asset Management (MAMS)

3

# Our Services



# Service Products Breakdown



## Management Consulting

### Innovate:

- Systematic innovation
- Knowledge Franchise

### Improve:

- Operations & process improvement
- Business Process Re-engineering
- Digital Workforce

### Operations Advisory

- Customer Experience Management
- Learning & Growth
- Problem Solving
- Change Management

### DOTI Academy:

- Transformation
- Innovation
- Improvement
- Project Management
- Change Management
- Media Practice

### CIO Advisory

- Enterprise IT governance & management
- Re-aligning IT costs
- IT Process capability assessment

### Strategic Advisory:

- Corporate Portfolio Strategy
- Business & IT modelling
- M&A portfolio strategy and integration
- Managing transformational change
- Benefits management
- Management of Value
- E-Commerce
- Content Management
- CRM Consulting



## Technology Services

### Synchronized Fulfilment

- Solution evaluation & selection
- Governance & management
- Quality Assurance
- Robotics Process Automation

### 'LEAN' (Leverage, Enhance, Align, Nurture)

- Solution Improvement
- Manage & Control Landscape
- Solutions**
- ERP implementation
- Enterprise Solutions (ES) implementation
- CRM implementation
- E-Commerce
- Content Management
- Business Intelligence

### Improve:

- Project reporting & monitoring
- AMS reporting

### Support and Sourcing:

- Setup Portfolio, Program, Project Office
- Application Maintenance Support

### Platforms:

- Hosting
- Mobile Apps
- Portals



## Business Transformation Outsourcing

### Media and Entertainment

- ePaper processing
- Self Service Portal - Classifieds
- Self Service Portal - Display
- Ad Marking for eVoucher Tearsheets

### Support and Sourcing:

- Business Transformation Outsourcing: Human Capital Management
- Scanning of Archives

4

# Digital Growth – Our Assets



# Service Products Breakdown

We help clients thru build and use of **digital technologies** to drive **innovation**, transform **customer experience** and improve **productivity**, while also building **organizational capabilities** to sustain **long-term impact**

Digital  
at  
core

Integrating **intelligence & analytics** across all your business processes. Accessibility over **web** and **mobile apps**:

- Plagiarism checking Tool
- Speech to text support
- Enabling mobility with surveys, revenue collection, story submission and editing
- ePaper creation and publishing – on the go
- Lipika™ 10+ Indian language fonts



## 1. Broadcast ERP : CIO|365™

- ERP for media & entertainment – HR Payroll, Finance, Materials Management, MIS dashboards



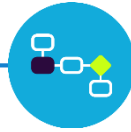
## 2. Ad Scheduling System (BMS) - CIO|365™

- End to end integration for Broadcaster/ Agency : Planning → Programming → Marketing → Sales Management until the Invoice Process. Automated Ad booking.



## 3. Teleprompter - Habari™

- The solution, for broadcasters, can be integrated seamlessly with all the industry standard NRCS. Tripod, Foot Control, Android Hand Control, MDS compliant



## 4. Play Out Services : HabariPlayout

- Playout automation solution. Multi-channel, Multi-decoder and Multi-format playout automation solution.



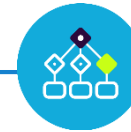
## 5. Products & Services: NewsWrap™ : NRCS

- Multimedia newsroom computer system for converged media. Seamless social media integration. Browser based story filling. MIS Dashboards.



## 6. Design AIR & Workflow

- Typesetting & layouting platform that works on desktop & cloud. Create templates and store. Multiple User access. Create, view and modify pages online.



## 7. Media Asset Management : 4C|MAMS™

- Designed specially to meet the unique requirements of media companies. Tracking copyrights, syndication/ reuse conditions, track usage history.

5

# Clients Snapshot



# Andersen Consulting's Media Hub – People Experience



# Some Key Clients Include

<h2>Digital</h2>	
<h2>Education Technology</h2>	
<h2>EUC &amp; Resources</h2>	
<h2>Financial Services</h2>	
<h2>Products/ Manufacturing/ Retail/Auto</h2>	
<h2>Telecom, Media &amp; Entertainment and High Tech</h2>	

6

# Create Digital Experience

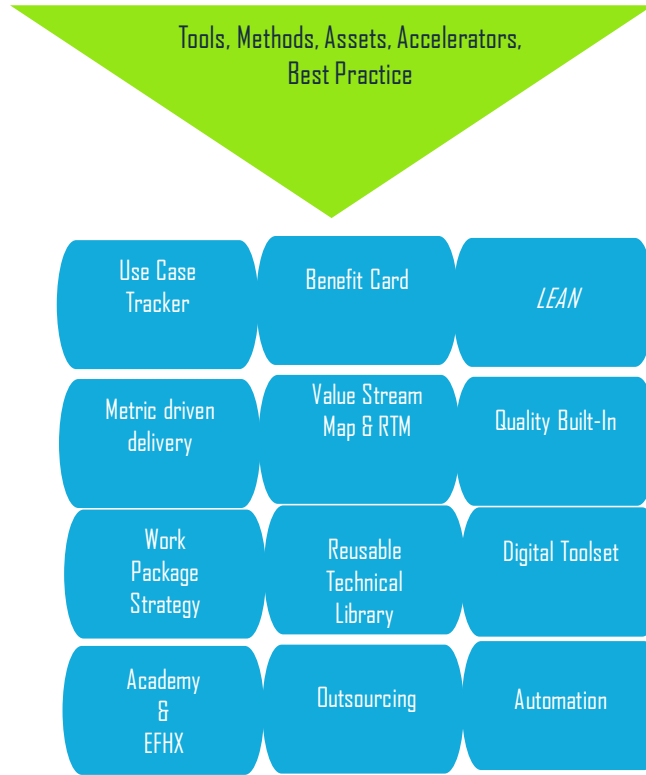


## Our market-differentiated delivery framework

Advise | Deliver | Optimize



**50+ service products**  
Transform your existing business and deliver new operating model with benchmarked best-in-class operational performance



### Key Differentiator

- We bring **experience** in the trenches
- Extensive **hands-on expertise** in technology, products, tools, techniques & methods
- **Knowledge** of how business works & runs for the global best.

### Our unique engagement model

- We are focussed on a **Vision-led, Benefits-driven** approach to client engagement
- A unique approach to managing **business improvement & transformation** initiatives of varied scale. It can be brought in to use at different points of client's product or service life-cycle
- A holistic approach covering **processes, organization structure and technology**. Helping deliver improvements and benefits that clients seek for their customers, employees and efficiency.

A proven business process & IT modelling assessment framework

**Assess | Identify best fit product | Implement | Outsource | Support**  
*(SAP, Oracle, Kronos, our 10+ in-house products)*  
**Leverage | Enhance | Align | Nurture**  
*(existing solution landscape)*

How the business works

Stakeholder

Business Process

IT assets & enablers that make the business work

Application

Operating System

Hardware

Network Infra

Digital Operating Model

Intelligent

Cloud

Data

Analytics

7

# Skills and Capabilities



# Our Skills and Capabilities

175+  
Customers

4 Delivery  
Centers

25+  
Geographies

## Skills:

- **SAP S/4 HANA Public and Private Cloud** (GROW and RISE)
- **SAP Migration, Upgrade, Support and Implementation** (Brownfield, Greenfield, Bluefield), MSO, Dev Ops
- **UKG / Kronos Skills**
- **Digital Skills:** SRS, Software Design, Architecture, Data Governance, .NET, Java/J2EE, , PHP, HTML5, CSS, JS, Android SDK, iOS SDK, MS-SQL Server, Oracle, MySQL, AWS, Azure, GCP
- **Product Build**

## Services Overview

- **Key Industries:** Manufacturing, Automobile, Pharma, Media & Entertainment, Ed-tech, Digital Natives, Retail, Industrial, Quick Service Restaurants
- **Relevant Key Outcomes:** Enablement to cloud, Business & IT modelling, Solution evaluation & selection, Cloud migration, optimization of overall TCO

8

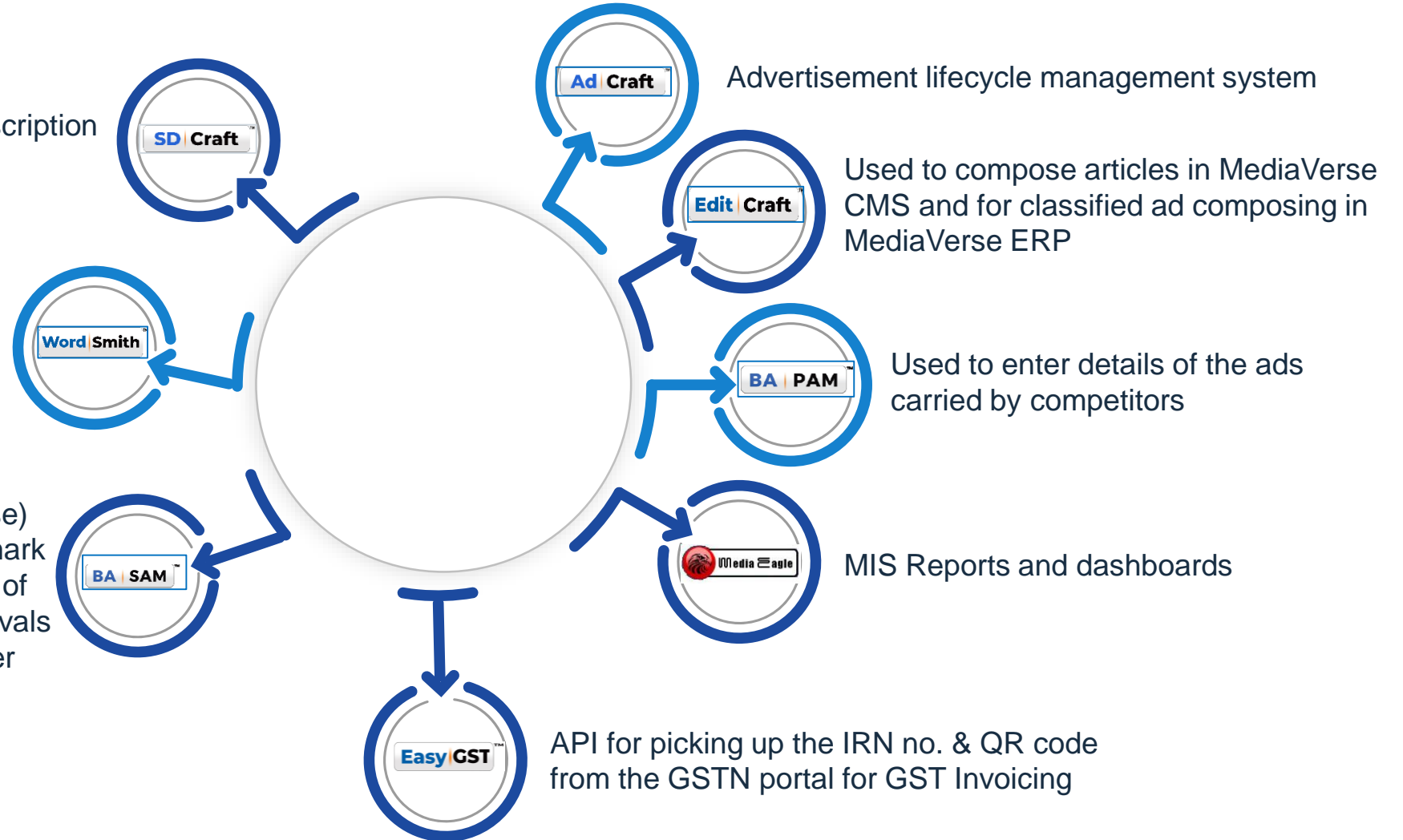
# Media Cloud - Integration



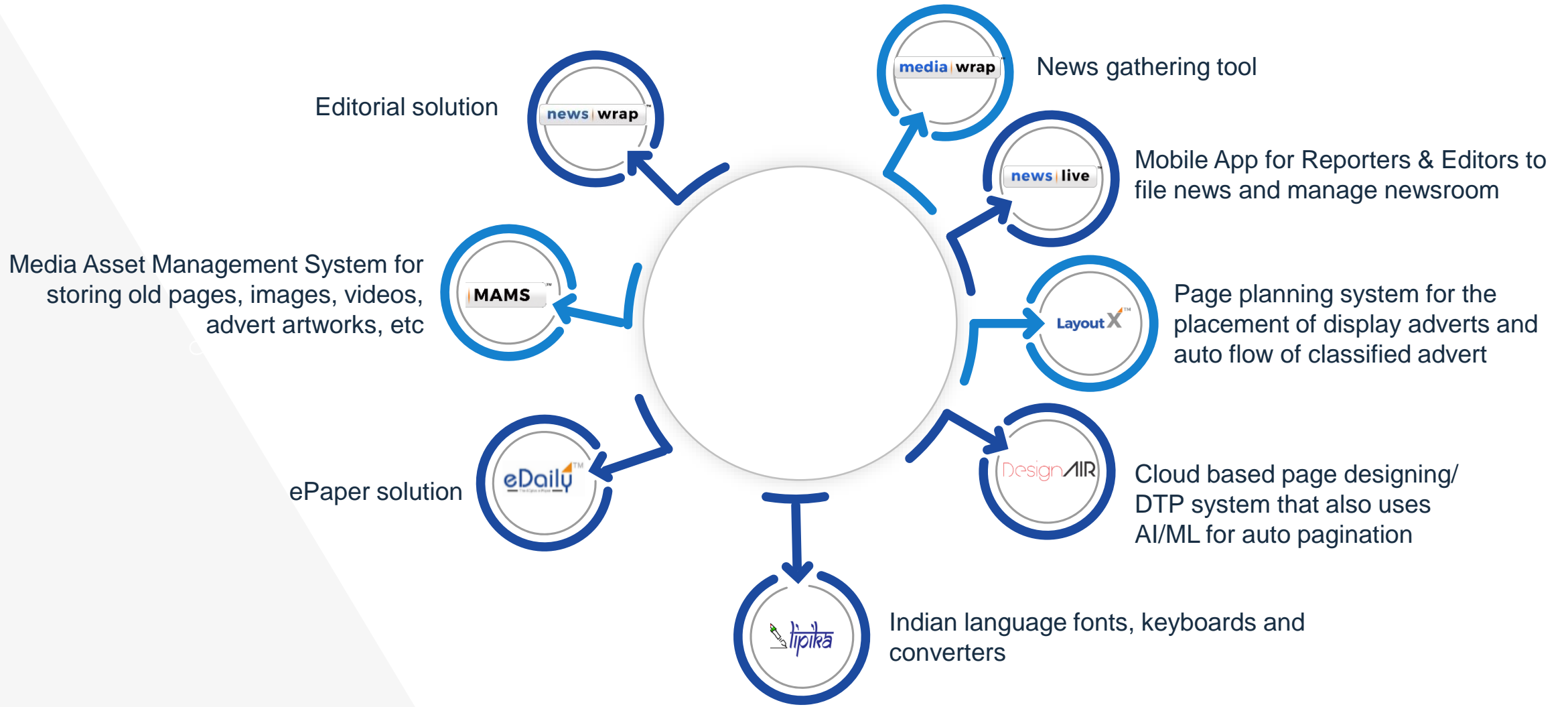
Sales and distribution (circulation, subscription management and CRM) system

Module and workflow for the approval and audit of payments being made to columnists/ free lancers/ stringers

Platform for the space sellers (response) and circulation executives. They can mark attendance (geo tagged), enter details of sales calls, outcomes, seek rate approvals and also see the ledger of the customer being visited



**Mobility**





**DOT1**

Advise. Deliver. Optimize.

A member of **ANDERSEN CONSULTING**



# Thank you.

**ANDERSEN CONSULTING**